

It Works! Global Is A Five Pillar Company

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Pillar One: Company Management Experience With Integrity

Mark and Cindy Pentecost began network marketing in 1995. Cindy was a full-time mom and Mark was a high school teacher and basketball coach. Their dream was to earn an extra \$500 per month, but Mark soon became a top ten earner in their chosen MLM, a telecommunications company.

Both Mark and Cindy were highly regarded by distributors and management. Their training was first class, as their first concern was the welfare and success of their fellow distributors.

They have brought that experience and integrity to It Works Global, and now have the utmost love and respect of their distributors and employees. You will hear the same praise for the Pentecosts from the leaders and management of other companies too!

Mark has earned many awards from the business world, and in 2013 was voted Entrepreneur Of The Year by the Florida Business Observer.

Pillar Two: Timing in the Industry/Company

The Pentecosts founded It Works! Global in 2001, so it is well past the critical first two years, over any growing pains, and now just getting better and better.

Despite the economic crisis that year, It Works became debt-free in 2009. International expansion began in 2010 and we are now in 18 countries.

In 2011, It Works moved to a new larger location in Bradenton FL. In 2012, It Works reached \$100 million in sales, and in 2013, sales topped \$450 million.

In 2015, It Works moved once again to a new location capable of handling its growth.

The Inc 500 charts show It Works moving from previous rankings of 720 to 662 to 436 to number 290! This represents growth rates of 1000% over three years, and more recently 1500%.

Pillar Three: Remarkable Product

It Works began with just the Ultimate Body Applicator. As its flagship product, the applicator is still the most popular of It Works' all natural product line.

Anyone who has handed out a blitz card or held a party knows that the wraps draw attention and interest like no other product on the market.

It's not hype to say, "The wraps almost sell themselves!"

Once someone has seen results from the wrap, they become interested in the many weight loss, skin care and daily nutritional supplements offered by It Works! Global.

Health and Wellness is a trillion dollar industry. No matter what age, everyone wants to look good, feel good, and live a long and happy life!

Pillar Four: Compensation Plan For Part Timers

It Works! Global has the best answer we have found to the long term 10k question, and the best answer to the short term Half k retention question. People stay with IWG because they are treated with dignity and respect, and they are paid early and well!

(The earnings estimates on our It Works websites are from 2013 because Mark and Cindy like to underpromise and overdeliver!)

Pillar Five: Training System For Your Success

It Works! Global has the simplest, most duplicatable training system we have seen. Their three steps to success are easy to follow and proven to work!

People with little or no MLM training have been reaching their goals and living their dreams since 2001.

When you combine the It Works training with the Mentoring For Free system, and add the skills you need from Tom 'Big Al' Schreiter, you will be unstoppable!